

Pattishall McAuliffe Again Selected for Gold Band in Prestigious WTR 1000 U.S. Rankings

"Prestigious brands-focused boutique Pattishall, McAuliffe, Newbury, Hilliard & Geraldson is 'a terrific outfit with a scarcely rivalled pool of expertise'. This depth and dexterity ensure that it can serve a diverse clientele, from individuals to large corporations. The 'innovative, nimble and easy to work with' team undertakes brand planning, assessments and audits alongside enforcement and litigation suits. Popular disputes doyen Joseph Welch has 'an especially helpful mix of wisdom and pragmatism. He is a frequent participant on bar association committees and the kind of guy who willingly takes on extra assignments'. The versatile Jonathan Jennings 'has his finger on the pulse of all the latest trends' and garners notices from home and abroad. His areas of concentration include grey-market goods. Also recommended is Janet Marvel, 'a robust litigator and a level-headed adviser'."

Gold firms are those "that attract the most positive comments from sources." WTR has identified them "as the *crème de la crème*; their success hinges on reputations established over lengthy periods of time, something which enables them to secure the most high profile, big-ticket work from the most prestigious of clients."