

Pattishall McAuliffe Selected for Gold Band in Prestigious WTR 1000 World Rankings

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Pattishall McAuliffe, a brand protection firm, garnered the top gold band ranking by the World Trademark Review 1000 among Illinois law firms, which ranks trademark firms from 61 nations.

The Pattishall McAuliffe team "has remarkable capabilities in both prosecution and enforcement," said the World Trademark Review.

It recognized "stand-out managing partner Joseph Welch," saying he is "incredibly well versed in all aspects of trademark law and has a string of successes to his name."

The publication also cited partner Janet Marvel, saying she "crafts finely tuned development strategies" and has "a highly active enforcement practice, which encompasses briefs in the ever-evolving anti-counterfeiting field."

"Jonathan Jennings is singled out," the award said, "for his comprehensive trademark nous." "He is also an acknowledged leader in the closely related arena of publicity rights."

World Trademark Review 1000 (WTR) awards Gold, Silver and Bronze Bands to law firms and individual attorneys after interviews, feedback from peers, and research into the reputations and capabilities of the firms and its attorneys.

About Pattishall McAuliffe

The law firm of Pattishall McAuliffe counsels clients on all aspects of brand protection, providing litigation and enforcement advocacy, strategic planning for brand development, counseling on internet business development, and due diligence for the sale or acquisition of trademarks. It also provides expertise in advertising clearance and representation in advertising disputes, copyrights, trade dress, trade secrets, right of publicity, social media practices, and implementation of domestic and international trademark protection and brand development strategies. Since its founding in 1883, the firm has defended some of the most valuable brands in the world.

