



## Pattishall McAuliffe Again Selected for Gold and Silver Bands in Prestigious WTR 1000 U.S. Rankings

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**Pattishall McAuliffe** has been nationally ranked Silver and Illinois-ranked Gold in the 2016 WTR 1000 rankings of *The World's Leading Trademark Professionals*. **Robert W. Sacoff** was nationally ranked Silver for "enforcement and litigation." **David C. Hilliard** was honored as one of two Intellectual Property Luminaries in Illinois. Additional Pattishall lawyers recognized by the WTR include **Brett A. August, Phillip Barengolts, Thad Chaloehtiarana, Bradley L. Cohn, Jonathan S. Jennings, Janet A. Marvel, and Joseph N. Welch II.**

WTR writes, "The only firm in town with such sharpness of focus on trademarks, Pattishall McAuliffe is unique. In fact, it is a premier firm not only in Chicago or the United States, but globally.' The 'truly top-tier' set boasts 'a collection of excellent lawyers who genuinely merit the adulation they receive. They are all focused, high-quality practitioners – both the senior generation and the younger people coming up through the ranks. The firm parses practice areas impeccably, maintaining a full-service trademark profile while allowing different experts to focus on different facets of branding. Each and every one of them is experienced enough to have encountered and resolved a multitude of issues across a range of business sectors.' Pharmaceuticals is a stronghold: Bayer, Novartis and Eli Lilly have all recently prevailed upon the outfit for TTAB and district court defences of their marques. Taking the lead for Eli Lilly, **Jonathan Jennings** has a skill set that is particularly well suited to defending drugs against unfair trade practices: he is an authority on grey-market goods and has chaired INTA's Parallel Imports Committee. A whirlwind of legislative expertise, he has helped to draft both federal and state laws on trademarks and related issues. His prosecution and counselling skills come highly recommended, as do **Janet Marvel's**: 'She is a fantastic lawyer who is deeply involved with the IP industry.' While these practitioners excel in their fields, 'it is the quality of the firm's litigation that makes it really stand out; it is a destination for contentious work because everyone there is so stringently trained'. **Bradley Cohn**, for example, used to clerk in the Federal Court and thus has insider knowledge on how best to present a case to a trial judge; he combines



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this with a gift for distilling an argument down to a compelling narrative. Court trials are likewise a strength for 'fine lawyer of many years' standing' **Brett August**, who not only cuts a dash as a private practitioner, but has testified as expert witness in numerous federal litigations and acted as a court-appointed mediator. **David Hilliard** is another safe pair of hands for multimillion-dollar trials, while **Joseph Welch** 'is well rounded and knowledgeable in all aspects of trademark law'. **Phillip Barengolts** and **Robert Sacoff** both pick up impressive volumes of peer recommendations – Barengolts for his 'leadership abilities and substantive expertise', and Sacoff for his 'sage advice', 'knowledgeability and cost sensitivity'. 'Sacoff is a truly excellent trademark attorney, a go-to guy in the region.' When internet issues crop up, **Thad Chaloehtiarana** is first port of call; he has an encyclopaedic knowledge of domain name and IT law."