



ASHLY IACULLO BOESCHE COACHES IIT CHICAGO-KENT MOOT COURT TEAM TO REGIONAL UPSET

Pattishall Partner and rookie Saul Lefkowitz Moot Court Competition coach, **Ashly Iacullo Boesche**, successfully led this year's IIT Chicago-Kent College of Law moot court competition team to a first place win in the Midwest Regional Tournament on Saturday, February 8, 2014, beating out the perennial favorite, The University of Iowa College of Law. The IIT Chicago-Kent team of Sarah Aagaard '15 and Benjamin Boroughf '14 won not only the regional competition but also the best brief award.

As Team Chicago-Kent prepared for Phase 1 of the competition—brief preparation—Ashly offered her team needed guidance on the substantive areas of trademark law. More importantly, Ashly stressed the importance of persuasive brief writing, offering real world tips and tricks for her team to consider. For Ashly, it was important that her team approach brief preparation as practitioners rather than as academics.

Ashly's approach to preparing for Phase 2 of the competition—oral arguments—was as dedicated, pragmatic and feisty as she. Practice sessions were held several times each week in the month preceding the competition. Ashly honed her team's presentation style, demeanor and language while also preparing them to think quickly on their feet when responding to judges' questions. Ashly challenged her team to focus on "real" advocacy in court and not simply fact recitation. For Ashly, it was important that her team embrace the true understanding of their responsibilities as client advocates: that clients' rights should be paramount in every argument made and concessions should never come easily. During several practice sessions, Ashly "fired" her team for advocacy, pointing out where and how she would have been underserved had she been their client. These experiences proved invaluable and clearly prepared Team Chicago-Kent for their regional victory.

Preparations are soon to begin for the National Finals, which will take place on March 15, 2014 in Washington, DC.



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