



MASTERCARD Mark Found "one of the most famous in the world"  
August 25, 2008

On June 27, 2008, the World Intellectual Property Organization (WIPO) ruled in favor of MasterCard International Incorporated against the Registrant of the infringing domain name platinummastercards.com stating that "the MASTERCARD service mark is one of the most famous in the world." The Panel concluded, "Respondent certainly knew of the mark when it registered the disputed domain name, and certainly knew that it could not use that name, which is nearly identical to said mark, in anything but bad faith." MasterCard was represented by Pattishall attorneys Mark Partridge and David Beeman.

***MasterCard International Incorporated v. Michael J. Yanda, Case No. D2008-0697 (WIPO June 27, 2008)***

For more information, please call Mark V. B. Partridge (312-554-7922) or David Beeman (312-554-7969).

